Cookie Policy

Last revised: 5th of June 2023

Launchpad.xyz uses cookies to improve your experience while you browse our site. Out of respect for your privacy, we have carefully explained below how we use cookies and the choices you have about how they are used.

What are cookies?

A cookie is a small file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you do not have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

We use cookies for a variety of reasons, including:

To keep track of your preferences so you do not have to keep re-entering them whenever you come back to our site.
To improve the performance of our website by tracking which pages are most popular and how visitors navigate the site.
To provide social media features and advertising.
To analyze how visitors use our website so we can improve it.

What types of cookies do we use?

We use the following types of cookies:

Essential cookies: These cookies are essential for the operation of our website and cannot be disabled. They are used to provide services you have requested, such as remembering your login details or currency preferences.

Performance cookies: These cookies collect information about how visitors use our website, such as the pages they visit most often and any errors they encounter. This information helps us improve the performance of our website.

Functional cookies: These cookies allow us to remember choices you make, such as your language preference or whether you have opted-in to receive marketing communications. This means you do not have to keep making the same choices every time you visit our website.

Targeting cookies: These cookies are used to deliver advertising that is relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to measure the effectiveness of advertising campaigns.

Third-Party Cookies

In certain circumstances, we utilize cookies provided by trusted third parties. The following section provides details about the third-party cookies you may encounter while browsing our site.

We use Google Analytics, one of the most widely recognized and reliable web analytics solutions, to better understand how you use our site and improve your experience. These cookies track information such as the duration of your site visits and the pages you view, enabling us to create engaging content. For more information about Google Analytics cookies, please refer to the official Google Analytics page.

Third-party analytics tools are employed to track and measure site usage, helping us continuously produce engaging content. These cookies monitor factors such as the time you spend on the site and the pages you visit, which provide insights into how we can enhance the site for you.

During the testing of new features and subtle changes to the site's delivery, these cookies may be used to ensure a consistent experience for you. They also assist us in identifying the optimizations that our users appreciate the most.

As a company that sells products, it is vital for us to gather statistics on the number of visitors who make purchases. These cookies track such data, enabling us to make accurate business predictions and effectively manage our advertising and product costs to provide the best possible prices.

How to manage cookies

You can manage your cookie preferences by clicking on the "Cookie Settings" button at the bottom of any page on our website. You can also manage your cookie preferences in your browser settings. Most browsers allow you to block, delete or disable cookies. However, please note that if you block, delete or disable cookies, you may not be able to use all of the features of our website.

We may change our cookie policy from time to time. Any changes will be reflected in this policy.

Contact us
If you have any questions about our cookie policy, please contact us at support@launchpad.xyz